



Exhibition on music
and its professions

An event by:
**Bologna
Fiere**

PRESS RELEASE

EUFONICA 2026

EXHIBITION ON MUSIC AND ITS PROFESSIONS

15–17 May 2026, Bologna

“Music is in Everyone” – the guiding theme of the national event dedicated to music education, the instrument supply chain, and the professions and innovations of music production.

Bologna, 4 DECEMBER 2025 - From **15 to 17 May 2026**, Bologna will host the fourth edition of **EUFONICA, the Exhibition on Music and its Professions**, taking place from Friday 15 to Sunday 17 May 2026 at **BolognaFiere – Hall 33**, in **Bologna, UNESCO Creative City of Music**.

For the second year in a row, EUFONICA will be held simultaneously with **Guitar Show** and in collaboration with **MEI – Meeting of Independent Labels**, which will bring to Bologna some of the most important artistic, creative and production experiences from today's Italian independent music scene, generating a unique **“Music Ecosystem”** for exhibitors and visitors.

With **over 300 events** on the schedule — addressed to journalists, students, musicians, industry professionals, artisans and luthiers, producers, publishers, technicians and cultural operators — EUFONICA confirms itself as an ideal exhibition platform for meeting, professional development and growth within the music industry.

Among the highlights of the upcoming edition:

- **Drum Show**, a new international exhibition area dedicated to drums and percussion, enriched by the **Dom Famularo Memorial Day**, an event featuring masterclasses, a contest and a final show;
- **Vinyl Experience**, an immersive journey into the cultural value of vinyl;

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- **Two International Lutherie Competitions** for bowed and plucked instruments.

Among the main appointments, the **ESTA – European String Teachers Association International Conference**, held in celebration of the Association's **50th anniversary**, and the events promoted by **SIEM (Italian Society for Music Education)** and **Intrecci di Corde**, the first edition of the festival of Italian music schools dedicated to string instruments, organised in collaboration with **AIdSM (Italian Association of Music Schools)** and **COMUSICA (National Coordination of Music Education)**.

Thanks to the collaboration with the **“G.B. Martini” Conservatory of Bologna**, the **Guitar Week** is confirmed for 2026 as well, featuring concerts by conservatory students dedicated to classical and jazz guitar.

EUFONICA also renews its collaboration with **INDIRE (National Institute for Documentation, Innovation and Educational Research)** for a wide programme of conferences, workshops and call for papers dedicated to the relationship between music, education, innovation and inclusion.

In the most recent edition, the joint presence of **EUFONICA and Guitar Show**, together with MEI, attracted **over 13,000 attendees**, featuring special guests such as **Frida Bollani** and **Paolo Fresu**, and presenting more than **300 events**, including exhibitions, concerts, talks and major institutional and private partnerships.

The new location of Guitar Show made it possible to extend the exhibition area to **21,000 m²**, hosting **over 300 exhibitors**, with an international participation reaching **47%**.

Expectations for 2026 aim to further increase these figures, involving new exhibitors and accredited industry operators.

EUFONICA is a project by **BolognaFiere**, organised with the patronage of the **Emilia-Romagna Region**, the **Municipality of Bologna – City of Music UNESCO**, **Confcommercio ASCOM Bologna**, **C.N.A. Emilia Romagna**, **Confindustria Emilia Area Centro**, **ASSOMUSICA**, **ASSONANZA**, **COMUSICA**, **DISMA**, **ENAC**, **SIEM**, and

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in collaboration with the **"G.B. Martini" Conservatory, INDIRE** and **AIDSM**, as well as with strategic partners such as **Guitar Show** and **MEI – Meeting of Independent Labels**.

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15 – 17 May 2026 – BolognaFiere
Bologna Exhibition Centre / Hall 33
www.eufonica.it

Info

For visitors: free admission upon registration at www.eufonica.it

For exhibitors: complete the form available at www.eufonica.it

Media Relations and PR

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